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Starting Your Career As A Photo Stylist: A Comprehensive Guide To Photo Shoots, Marketing, Business, Fashion, Wardrobe, Off Figure, Product, Prop, Room Sets, And Food Styling



Synopsis

This invaluable career manual explores the numerous directions a career in photo styling can take. *Starting Your Career as a Photo Stylist* prepares new and working stylists with in-depth information on food styling, fashion styling, and six other areas of specialization. Readers will also learn everything they need to know about practical aspects of the profession, including production, casting, location scouting, working with a photo crew, creating a portfolio, and marketing their work. Established stylists will benefit from tips on how to develop and sustain their freelance careers, and business forms will provide aspiring stylists with a head start on building their businesses. Interviews with working stylists offer insight into what it takes to thrive in their line of work. Written by a stylist with over twenty years of experience, *Starting Your Career as a Photo Stylist* is the ultimate guide to this little-known and exciting career!

Book Information

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Customer Reviews

Styling is a buzz word right now when it comes to celebrities and reality shows. Since I do not live in NYC or LA, these are not options for me. But knowing that so much styling goes into every photograph I see in my mail, emails and magazines, I knew there was a market for styling beyond what the young, trendy girls were into. Susan took the time to write down every practical (and often un-glamorous) detail that makes you feel like you are as prepared as you can be for a shoot. It breaks down all the different types of styling and gives you challenges to do at home for practice.

Equally as important as styling skills are ways to market yourself as a freelancer, which she also covers. There are so many variables that can effect the outcome of a shoot/project, but I feel much more confident after getting what feels like a rare, inside-look at the styling world - minus the drama.

Well, I was kind of disappointed when I received this book. It has a good content, many useful advices, but the book just doesn't look nice. Bad, dark paper, with pretty bad, black and white photos... really?! Ok, there are some color photos in the middle of the book (as if it was published 20 years ago). It is a book about style, so in my opinion it has to be presented as a style book, not as a cheap 20 years old brochure.

Susan has written a very thorough book about the photo styling industry. I read it cover to cover. I have also purchased one of her dvd's, as well as following her on Face Book.

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